



As of June 2023, Riverview is home to over a thousand registered entrepreneurs and business establishments.⁹



Small town, BIG OPPORTUNITY

Highest in demand commercial opportunities⁷:
Health Services, Personal Care, Restaurants, Coffee Shops, Tourism Accommodations, and Clothing & Shoes.

YOUR BUSINESS, OUR SUPPORT



Riverview offers a Commercial Development Grant for projects valued at over \$500,000.⁸

Learn more at townofriverview.ca/develop

A GREAT PLACE TO... do business



THE TOWN'S STRONGEST INDUSTRIES



HEALTH AND WELLNESS



A resident survey found that ONLY **13%** have family doctors, and **44%** access other healthcare services in town.⁷

Even fewer had a local dentist or eye doctor, showing considerable opportunity to expand health and personal care services in Riverview.

Home to an educated workforce and high disposable income levels, Riverview, NB is brimming with opportunity for your business. Whether you're looking to save on developing a healthcare practice, retail store, restaurant, or tourist accommodation, we have you covered. Learn more at townofriverview.ca/develop.



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INN-VEST IN OUR TOWN

Only an hour drive from Fundy and Kouchibouguac National Parks – the untapped potential for tourist accommodations in Riverview is palpable!

Think a B&B, boutique hotel, camping, glamping, hostel, or other accommodations!

SATISFY THE CRAVINGS

ONLY ABOUT **40%** of residents patronize restaurants, coffee shops, pubs and breweries in Riverview.⁷

This indicates there is immense potential to capture a larger share of the market by having more food and beverage establishments.



Opportunities are plentiful for vital ventures. The annual out-of-pocket health and personal care market size is estimated at \$17 million⁷ in the town, and research indicates a high demand for more physician, dentist, and health practitioner offices in Riverview.

OPEN FOR BUSINESS

IN 2023, THE TOWN CELEBRATED

13+ grand opening events alongside local business owners.

Connect with us to plan your opening event:
communityengagement@townofriverview.ca

SOURCES

