



TOURISM HUB
 Atlantic Canada hosts
13 UNESCO designated sites
 that form a network of Global Geoparks,
 Biosphere Regions and World Heritage
 Sites across New Brunswick,
 Nova Scotia, and Newfoundland
 and Labrador.¹⁷



A GREAT PLACE TO... explore



IT'S IN OUR NAME
 The 5.2 km accessible Riverfront trail connects Riverview to local breweries and restaurants where one can enjoy a patio drink in the summer, and a lit-up stroll over the winter holidays, both overlooking the river.¹⁶



EN ROUTE TO WONDER
 Most visitors coming from the Moncton CMA and beyond pass through Riverview to tour Fundy National Park and Hopewell Rocks, making the Town a prime destination for tourist amenities. An opportunity just waiting to be seized!




Close to nature, close to perfect.
 Riverview represents a unique tourism gateway to nature-based attractions Fundy National Park, Hopewell Rocks, Cape Enrage, and the Fundy Trail Parkway which welcomes over 350,000 visitors annually¹⁴ and is also proximate to Kouchibouguac National Park that welcomes over 250,000 yearly tourists¹⁵.



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Based on comparison to similarly sized communities, Riverview would have the market to support several overnight accommodations.⁷

JUNE: OVER 150K room nights sold

JULY: OVER 230K room nights sold

AUG: OVER 240K room nights sold

SEPT: OVER 190K room nights sold

NB ACCOMMODATION PERFORMANCE 2022



We take nature seriously here. Riverview is home to a growing trail network; the Riverfront, Dobson, and Gunningsville trails are all part of the TransCanada Trail Network. The Shoreline Trail, currently in development, will connect Parlee Beach Provincial Park to Hopewell Rocks Provincial Parks passing through Riverview via our very own Mill Creek Nature Park.



A 70,000+ sq.ft.

Riverview Recreation Complex

is expected to generate \$4.9M/year in industry output from in-facility spending and generate up to \$520,000 in impact from off-site expenditures related to event patronage.¹⁸

DOORS WIDE OPEN

86% of Riverview residents work in service businesses, representing key advantages through economies of scale, such as our skilled workforce.⁵



SOURCES

