



BACK TO SCHOOL GIVEAWAY 2025

DESCRIPTION

The Town of Riverview (hereafter referred to as the “Town” or the “Contest Administrators”) is organizing a contest to celebrate the back-to-school shopping season and supporting local. To enter the contest, participants must comment on the Town of Riverview August 11, 2025 Facebook post with what your child is most looking forward to this school year.

ELIGIBILITY

- Giveaway is open to residents of New Brunswick, Canada, 18 years of age and older.
- Employees of the Contest Administrators are not eligible to enter.
- To enter the contest, participants must comment on the Facebook post by August 13, 2025 at 11:59 p.m.

SELECTION CRITERIA AND DESCRIPTION OF PRIZES

One winner will be chosen by random draw and contacted via Direct Message on August 14, 2025. They will receive a gift card bundle with a total value of \$200 from the following businesses:

- Dayzee’s Fashions
- Giant Tiger
- ERGON Thrift
- We Got Stuff

Contest Administrators will attempt to make contact three times over the course of five days from the draw date over Facebook Messenger. If the “winner” does not respond to claim their prize, the Town will select another winner and follow the same process for prize claiming. Refusal to accept the prize releases the Contest Administrators, their affiliates, directors, officers, and employees of any obligation toward the winner.

GENERAL TERMS AND CONDITIONS

The winner will be contacted via direct message and not in the comments on Thursday, August 14, 2025. Please note the Town will never ask you to click a link to claim a prize. This contest is not affiliated with, endorsed, or administered by Meta.

Personal information will not be used for any purpose other than the administration of the contest. All personal information, such as your name, is collected solely for the purposes of administering this contest and shall not be used for any other purpose without your consent. By providing this information, you consent to it being used by the Contest Administrators and their



affiliates for the stated purposes. These rules and regulations are binding on all Contest participants. By entering the Contest, you agree to be bound by these rules and regulations.

CONTACT INFORMATION

Town of Riverview
30 Honour House Court
Riverview, NB, E1B 3Y9
communications@townofriverview.ca