

## **EMERGENCY KIT GIVEAWAY**

## DESCRIPTION

The Town of Riverview (hereafter referred to as the "Town" or the "Contest Administrators") is organizing a giveaway in partnership with Riverview Fire & Rescue to celebrate Fire Prevention Week. To enter the contest, participants must comment on the Facebook post from October 9, 2025 naming one thing they keep (or should keep) in their emergency kit.

## **ELIGIBILITY**

- Giveaway is open to residents of New Brunswick, Canada, 18 years of age and older.
- Employees of the Contest Administrators are not eligible to enter.
- To enter the contest, participants must comment on the Town of Riverview's contest post from October 9, 2025 by Monday, October 13 at 11:59 p.m.

## SELECTION CRITERIA AND DESCRIPTION OF PRIZES

One winner will be chosen by random draw. They will receive one Emergency Survival Backpack equipped with items for four people for 72 hours.

Contest Administrators will attempt to make contact three times over the course of five days from the draw date over Facebook Messenger. If the "winner" does not respond to claim their prize, we will select another winner and follow the same process for prize claiming. Refusal to accept the prize releases the Contest Administrators, their affiliates, directors, officers, and employees of any obligation toward the winner.

## **GENERAL TERMS AND CONDITIONS**

The winner will be contacted via direct message and not in the comments on Tuesday, October 14, 2025. Please note the Town will never ask you to click a link to claim a prize. This contest is not affiliated with, endorsed, or administered by Meta.

Personal information will not be used for any purpose other than administration of the contest. All personal information, such as your name, is collected solely for the purposes of administering this contest and shall not be used for any other purpose without your consent. By providing this information, you consent to it being used by the Contest Administrators and their affiliates for the stated purposes. These rules and regulations are binding on all Contest participants. By entering the Contest, you agree to be bound by these rules and regulations.

# **CONTACT INFORMATION**

Town of Riverview, 30 Honour House Court, Riverview, NB, E1B 3Y9, communications@townofriverview.ca