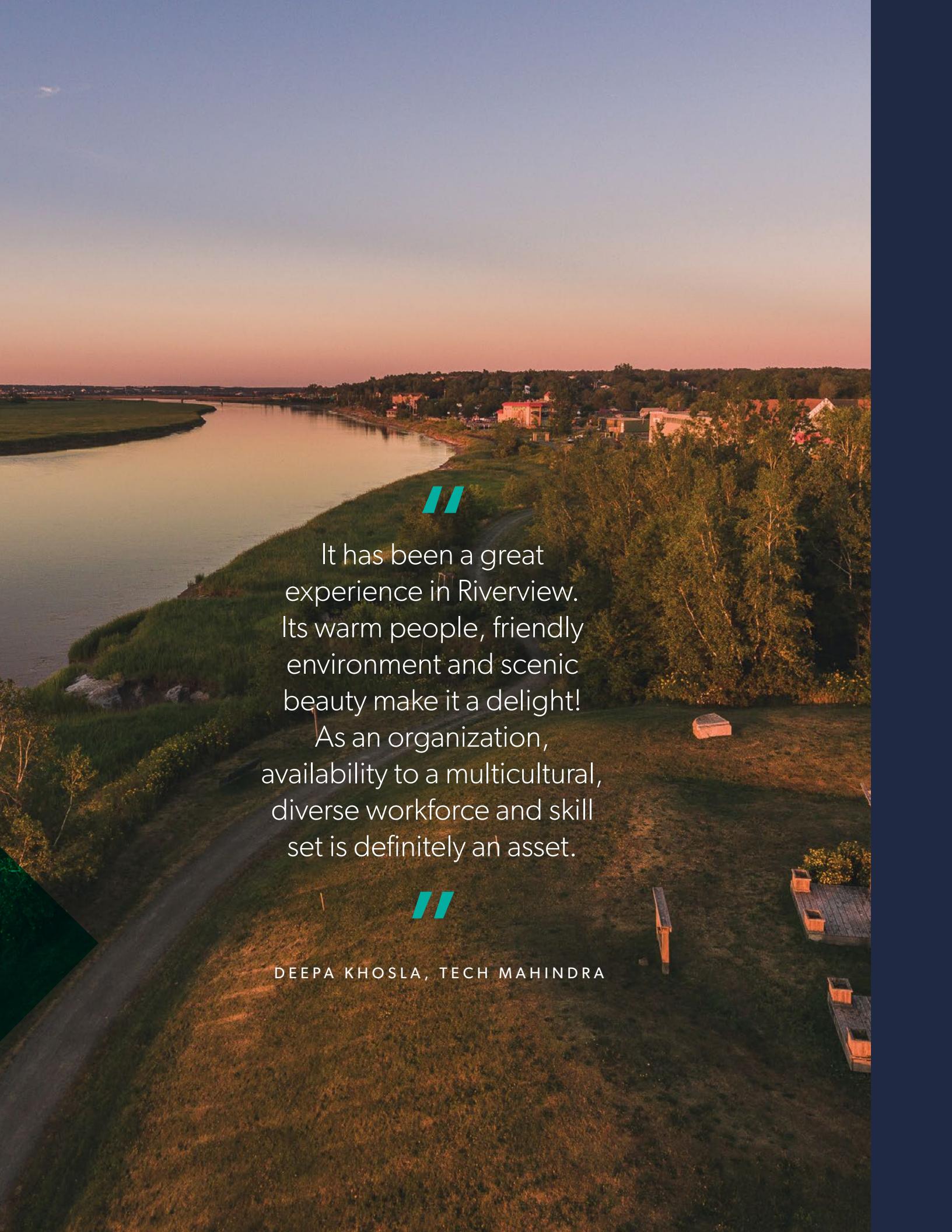


ENVISION  
Riverview  
CANADA

# COMMUNITY PROFILE





“It has been a great experience in Riverview. Its warm people, friendly environment and scenic beauty make it a delight!

As an organization, availability to a multicultural, diverse workforce and skill set is definitely an asset.

DEEPA KHOSLA, TECH MAHINDRA

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# MESSAGE FROM THE MAYOR



Welcome to the Town of Riverview, where our friendly staff are ready to help you locate and expand your business in

our community. We offer competitive development incentives, available and appropriately zoned land, and an idyllic, active lifestyle for you and your workforce. Even during a global pandemic, 70 per cent of our region's growth came from newcomers choosing Riverview as their new home! With affordable houses, a spectacular location on the Petitcodiac River, and outstanding recreational facilities, it's no wonder Riverview is a destination of choice for many.

As strong as our amenities make us, it's the people who make all the difference when selecting a home base for your business. We have a community that puts Riverview businesses first, and a strong network of partners in our two Chambers of Commerce, regional economic development activity, and immigration support. On behalf of our Council and Administration, we invite you to witness our commercial advantages first-hand, and have a closer look at what Riverview has to offer.

A handwritten signature in black ink, appearing to read "Andrew J. LeBlanc".

Mayor Andrew J. LeBlanc

# RIVERVIEW, NEW BRUNSWICK

Welcome to the Town of Riverview, where it's anything but business as usual. Bordered by the great Acadian forest, with the Petitcodiac River on our northern boundary, the Town of Riverview is known for being an unusually special place to live, work, and raise a family.

As the largest town in the province of New Brunswick, our close proximity to a thriving metropolitan centre allows you to take in the beauty of wild New Brunswick, while being only moments away from a bustling metropolis. When you choose Riverview, you choose to settle in amongst friendly neighbours, an abundance of green space, and a commitment to active living.

Here, crime is practically non-existent, and our short commute times get you to where you need to be. With some of the lowest commercial costs in the region, and an affordable housing mix, Riverview has earned its reputation as one of the best deals in Canada.

“ Our community allows you to be next to nature, for next to nothing... ”

# HIGHLIGHTS



## BUSINESS CLIMATE

- Some of the lowest operating costs in all of North America
- Highly-educated, bilingual workforce with a strong job tenure
- Access to a vast fiber optic network and unbeatable connectivity
- Among the lowest workers compensation rates in Canada



## LOCATION

- Strategically located in the largest catchment area of Atlantic Canada
- Connected, central and in-demand location with direct access to large markets
- Close proximity to an international airport and intermodal transportation network
- Highest retail spending per capita and disposable income levels in the region



## QUALITY OF LIFE

- Some of the lowest monthly housing payments of similarly sized towns in Atlantic Canada
- A safe, clean and family-friendly community that invests heavily in recreational infrastructure
- Surrounded by nature while still being in close proximity to many core amenities
- Some of the best primary and secondary schools in the province
- Home to Atlantic Canada's first smart-grid community
- Intricate trail system and commitment to active living



# HISTORY

The modern Town of Riverview, located on the unceded ancestral territory of the Mi'kmaq people, is the product of hundreds of years of natural and human development, as well as the amalgamation of three smaller villages in 1973: Bridgedale, Gunningsville and Riverview Heights.

The Town's location on the edge of the Petitcodiac River has made Riverview an important gateway to the Upper Bay of Fundy Region, including the world-renowned Hopewell Rocks and Fundy National Park. The Petitcodiac is part of a unique ecosystem that for years was the lifeline of its surrounding area, and is home to many marine species. Following the power of the tides, industry sprang up in the area with shipbuilding, sandstone and trade, allowing the economy along the river to flourish.

Today, Riverview continues to grow and evolve as a community for people seeking a home outside of the city. The community has focused on unity, accessibility, and sustainability, and has opened itself to being a centre for art, culture and wellness. Through festivals and special events, all residents are welcome and invited to be creative, get active, and become engaged citizens. Riverview's role in the UNESCO designated Fundy Biosphere makes it even more committed to sustainability and working in tandem with nature, much like the earliest settlers of the area.



# LOCATION

NEARSHORE LOCATION.  
CENTRALLY LOCATED.  
**CONDUCT BUSINESS IN REAL-TIME  
WITH NORTH AMERICAN, SOUTH AMERICAN  
AND EUROPEAN MARKETS.**

Conveniently located at the heart of the Atlantic Provinces, the Town of Riverview has one of the largest catchment areas this side of the country. Our central location means that businesses operate within a GMT -4.0 time zone, which allows them to conduct business in real-time throughout North American, South American, European and African markets. We are in close proximity to three national and provincial transportation networks, which gives companies direct access to more than two million consumers within a 300-kilometre radius.

Riverview is situated only moments away from an international airport with direct flights to major Canadian cities, like Montreal and Toronto, and is only a short drive away from a deep-sea port, acting as a major gateway to global connections.

Riverview offers reliable access to one of Canada's largest fiber optic networks, which promises unbeatable connectivity and vast coverage similar to any other urban centre. Travelling to work is a breeze with commute times as low as 12.8 minutes, and as the gateway to Fundy National Park, tourism and hospitality dollars flow our way.



**Workforce**  
Highly-educated population and workforce



**2 Million Consumers**  
Within a 300 km radius



**International Airport**  
Only a 10 km drive to direct flights



**Low Commute Times**  
Approximately 12.8 minutes average commute time

# LABOUR FORCE

EDUCATED LABOUR FORCE. EXCEPTIONAL TALENT.  
YOUR WORKFORCE LIVES HERE.

When you choose Riverview for your business, you choose a connected, central, and in-demand location. Sitting at nearly 20,000 residents, the Town of Riverview boasts some of the lowest operating costs in all of North America. In Riverview, your business will have the customer base and employees it needs to succeed.

With three universities, two community colleges, and several private post-secondary institutions, businesses have access to a bilingual workforce that's one of the most educated in the province. Did you know that New Brunswick has the longest average job tenure in the country, which is double the U.S. average, and a noteworthy participation rate among its workforce? The region's commitment to attracting and retaining a diverse talent pool has been widely recognized, and our area continues to witness some of the highest immigration rates across the province year after year. Not to mention, Riverview holds the distinction of having the most retail workers per capita in Canada.

## OUR POPULATION AT A GLANCE



WORKING AGE  
POPULATION  
**64.44%** skilled talent



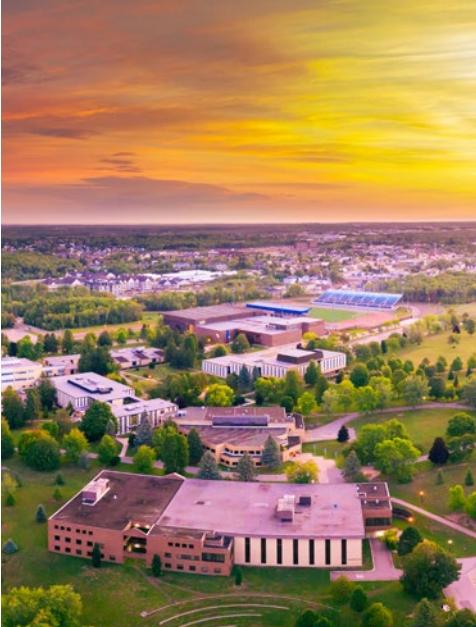
TOTAL LABOUR  
FORCE  
**10,840** of local  
population (19,667)



POST-SECONDARY  
EDUCATION  
**59.1%** hold a post-secondary  
degree or higher



JOB TENURE  
New Brunswick has the  
**longest job tenure**  
in Canada



## UNIVERSITÉ DE MONCTON

### 7 KM AWAY

Université de Moncton is the largest French-language Canadian university outside of Québec. Offering undergraduate and post-graduate programs with one of the best faculty to student ratios in all of Canada, graduates from the Université de Moncton show an excellent placement rate, with a majority of students staying and working in the region.

[UMONCTON.CA](http://UMONCTON.CA)



UNIVERSITÉ DE MONCTON  
EDMUNDSTON MONCTON SHIPPAGAN



## MOUNT ALLISON UNIVERSITY

### 52 KM AWAY

Mount Allison has been recognized as the **top undergraduate university in Canada** over 20 times in the past 30 years, a record unmatched by any other university. Welcoming over 2,300 students per year, Mount Allison University offers more than 50 different programs to choose from, with a high percentage of students moving into graduate programs.

[MTA.CA](http://MTA.CA)

**MountAllison**  
UNIVERSITY



## CRANDALL UNIVERSITY

### 11 KM AWAY

As a leading educator in liberal arts, Crandall University offers a number of undergraduate, graduate and certificate programs across its 200-acre campus. Focused on delivering a holistic learning experience, Crandall University ranks among Canada's best universities with a Christian foundation.

[CRANDALLU.CA](http://CRANDALLU.CA)

 Crandall  
University

## UNIVERSITY CAMPUSES

 **UNB** | Nursing  
UNIVERSITY OF NEW BRUNSWICK

## COMMUNITY COLLEGES

 **NBCC**  
COLLEGEWORKS

## PRIVATE COLLEGES



**McKENZIE**  
COLLEGE

 **Oulton**  
COLLEGE + COLLÈGE

 **Eastern**  
College

 **MFTraining**  
 Canadian School of Natural Nutrition

# OPERATING COSTS



Municipal  
Property Tax  
**\$1.5526  
per \$100**



Commercial  
Electricity Rates  
**5.48c per kWh  
(as low as)**



Commercial  
Water/Sewer rate  
**\$3.29 per m3**



Average  
Download Speed  
**61.46 Mbps**

IT ALL ADDS UP TO AFFORDABLE.  
RIVERVIEW OFFERS SOME OF THE LOWEST  
OPERATING COSTS IN ALL OF NORTH AMERICA.

When choosing to locate, develop and grow your business in the Town of Riverview, you can expect to benefit from some of the lowest commercial operating costs in all of North America. Flexible utility access and a user-friendly permitting process helps guarantee a quick turnaround for your development.

For businesses who want affordable operating costs, access to a highly-educated workforce, a connected and central location, and a great quality of life, we welcome you to envision Riverview.

## KEY INDUSTRIES

- Back Office
- Clean Tech
- Tourism
- Creative
- Retail



# COMPETITIVE INCENTIVES

**LOCATE HERE AND GET READY TO PROFIT.**

The Town of Riverview offers a competitive Financial Incentive Program focused on accelerating growth and development in the Town's most prized commercial zones. Property owners that promote private-sector investment through development, redevelopment and other construction activity on underdeveloped or vacant commercial land are eligible to participate for non-residential and mixed-use development projects that significantly increase the value of an existing property.

FOR MORE INFORMATION VISIT :

[TOWNOFRIVIEW.CA](http://TOWNOFRIVIEW.CA)

# LIFESTYLE

**CLOSE TO NATURE. CLOSE TO PERFECT.  
LOW-IMPACT LIVING.**

The Town of Riverview is an ideal place to work, live and play. Our residents value the benefits of leading an active lifestyle, pride themselves on being outdoor enthusiasts, and put environmental conservation at the forefront of their decision-making. In return, the Town invests in quality recreational infrastructure, maintains a network of trail systems and nature parks, and above all else, takes an unapologetic stance on the issue of sustainability.

The Town has many of the same amenities as its larger counterparts, while still maintaining its small-town charm and personalized commitment to residents. Our commute times are practically non-existent, and we have some of lowest monthly housing payments of any similarly sized town in Atlantic Canada.



**Housing Costs  
Average \$173,566**



**Low-impact Living  
Active transportation,  
parks and trails**



**Close to Nature  
Gateway to  
Fundy National Park**



**Great Place to Grow  
Known for its  
excellence in education**

# INTERMODAL TRANSPORTATION INFRASTRUCTURE



## Trans-Canada Highway

The Trans-Canada Highway connects all ten provinces in Canada and runs directly through the Greater Moncton area. Spanning over 7,000 km across the country, it is one of the longest routes of its kind in the world.

[TRANSCANADAHIGHWAY.COM](http://TRANSCANADAHIGHWAY.COM)



## International Airport

The Greater Moncton Roméo LeBlanc International Airport has direct flights to all major Canadian cities, which means you can have a meeting in Toronto and still make it back in time for dinner.

[CYQM.CA](http://CYQM.CA)



## Deep Sea Port

Port Saint John allows for global connections to 500 ports worldwide, and as Atlantic Canada's largest port by volume, it offers a diverse cargo base that handles an average of 28 million metric tonnes of cargo annually.

[SJPORT.COM](http://SJPORT.COM)



## Railway

CN Rail's intermodal terminal ensures efficient and competitive intermodal supply chains across a 20,000-mile network spanning Canada and Mid-America. CN transports more than \$250 billion worth of goods annually for a wide range of business sectors.

[CN.CA](http://CN.CA)





DOBSON LANDING



FUNDY NATIONAL PARK



HOPEWELL ROCKS



CAPE ENRAGE



Riverview has the first  
smart-grid community  
in Atlantic Canada,  
Dobson Landing.

## Fundy Trail Parkway

Fundy Parkway is a coastal access network along the Bay of Fundy that joins the Southern portion of the province. This parkway connects New Brunswick's most renowned attractions, resulting in significant economic impact and business opportunity: Fundy National Park, Hopewell Rocks and Cape Enrage.

[FUNDYTRAILPARKWAY.COM](http://FUNDYTRAILPARKWAY.COM)

## Dobson Landing

Riverview is home to Atlantic Canada's first net-zero contemporary community that combines smart technology and innovative energy efficiency. Inspired by the famous nature trail that winds behind the homes, Dobson Landing was built to help home owners reduce their energy consumption and to offer a new way of living. This project attracted integral partners, like the Town of Riverview and NB Power. Due to our nimble environment, partnerships like these are made possible.

[DOBSONLANDING.COM](http://DOBSONLANDING.COM)

## TransAqua

TransAqua is a state-of-the-art waste water treatment facility located in the Town of Riverview that services the Greater Moncton Metropolitan Area. TransAqua recently undertook a \$90.4 million upgrade and modernization project to meet the federal effluent regulations. Waste water treatment facilities have a pronounced and positive social, environmental and economic impact on an area and for all who live, operate and work there.

[TRANSQUA.CA](http://TRANSQUA.CA)



MILL CREEK  
NATURE PARK



RIVERVIEW RECREATION COMPLEX (CONCEPT DRAWING)

# MAJOR INVESTMENTS

## Mill Creek

The Mill Creek area of Riverview has the potential to become a vital new residential, commercial, and recreation destination for the region. The Town of Riverview commissioned the Mill Creek Nature Park Master Plan in order to ensure that we make the most of this precious resource. The master plan proposes an approach to developing the Mill Creek area in a manner that integrates mixed-use development within the context of nature and recreation.

[TOWNOFRIVERVIEW.CA/MILLCREEKNATUREPARK](http://TOWNOFRIVERVIEW.CA/MILLCREEKNATUREPARK)

## Riverview Recreation Complex

Riverview will be breaking ground on a \$30+ million indoor recreation facility to meet current and future wellness needs within the community. Expected to generate approximately \$5.5 million per year in economic impact, the Riverview Recreation Centre will be the latest multimillion dollar municipal sports and recreation complex built in the region.

[RRC.TOWNOFRIVERVIEW.CA](http://RRC.TOWNOFRIVERVIEW.CA)

### THE RIVERVIEW RECREATION COMPLEX

#### WILL INCLUDE:

- Competition-size indoor swimming pool and leisure pool
- Fieldhouse for indoor soccer, football, and more
- Padded walking track
- Community spaces for meetings, parties, and classes



## CONTACT US

DEPARTMENT OF ECONOMIC DEVELOPMENT

[economicdevelopment@townofriverview.ca](mailto:economicdevelopment@townofriverview.ca)

+1.506.387.2141

 EnvisionRiv

 EnvisionRiverview

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