



Community Investment Application 2021

How To Use This Form:

Save the application to your computer before entering data. Data entered in the online application will not be saved; you must work from the saved file on your computer. Send the completed application by email to clerk@townofriverview.ca or print and mail to Deputy Town Clerk, Riverview Town Hall, 30 Honour House Court, Riverview, NB E1B 3Y9.

Application for Sponsorships

The Town of Riverview believes that municipal governments and the local partnerships they form have real power to affect change in the well-being of our communities. Good governance is an attitude and approach to governing based on a shared vision, common values, open processes, networking and collaboration, and respect for those within the municipal government and those they serve. Through a Community Investment Strategy, The Town of Riverview partners and invests in organizations, programs, projects and initiatives that contribute to achieving the community goals and helps us advance towards Riverview's Vision.

Purpose

The purpose of a Community Investment Strategy this strategy is three fold:

- Improve the wellbeing of individuals, neighbourhoods and the Town of Riverview as a whole through directing Town grants to eligible organizations that can demonstrate their positive contribution to the achievement of the community goals.
- Provide eligible organizations with funding for:
 - Grants
 - Annual Grant program that provides funding towards organization's programs, projects and operational expenses.
 - Sponsorships
 - Funding requests in excess of \$500 for event or tournament hosting, travel subsidies, in-kind assistance or facility discounts.
 - Donations
 - Requests less than \$500 for individual support, event support such as tickets, funding assistance or promotional items, in-kind assistance or facility discounts.
- Ensure the process to review and allocate grant funding is transparent, consistent and achieves the maximum impact for the investment provided.

Our Vision

Riverview is a thriving community that works together to support the prosperity of the local economy, while ensuring a legacy for future generations.

We are firmly rooted along the banks of the Petitcodiac River, where healthy, active lifestyles and strong social connections flourish.

Riverview is a safe place that celebrates and protects the natural habitats of the Fundy region, the arts and our cultural diversity, while cherishing the quality of life they provide to us.

PART ONE: GENERAL INFORMATION		
Name of Applicant Organization:		
Address:		
City:	Postal Code:	Telephone:
Name of Primary Contact:		
Position in Organization:		
Email:		
Name of President or Board Chair:		
Funding Requested		
<p>Sponsorship grants are awarded to organizations for event or tournament hosting, travel subsidies, in-kind assistance or facility discounts in excess of \$500. Only one Sponsorship Application is permitted from each organization per year.</p> <p>Total Amount Requested: \$ _____</p>		
Application Checklist (Please use this checklist to ensure that you are returning a completed application)		
<input type="checkbox"/> Have you completed Part 1 “General Information” in full? <input type="checkbox"/> Have you completed Part 3 “Financial Information” in full? <input type="checkbox"/> Have all appropriate signatures been applied?		

Completed applications should be returned to clerk@townofriverview.ca or by mail to:

Town of Riverview
 30 Honour House Court
 Riverview, NB E1B 3Y9
 Attn: Deputy Clerk

Collection of Information
Personal information, as defined by the NB Right to Information and Protection of Privacy Act (RTIPPA) is collected in accordance with the provisions of RTIPPA. Personal information on this form will be used for the purpose of assessing Community Investment Applications, making decisions about funding allocations, reporting on statistics about the Community Investment program, and to send you updates about the program and allocations. If you have questions about the collection, use, and disclosure of this information, contact the Town of Riverview’s Town Clerk at 506-387-2136 or acrummey@townofriverview.ca .

1. What is the main sector your organization serves? Select one.

- Arts and Culture
- Recreation and Leisure
- Health and Wellness
- Community Engagement
- Other (please specify): _____

2. Are you currently receiving or have you received funding from the Town of Riverview in the last 3 years?

Year	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>
Grant Received	\$ _____	\$ _____	\$ _____	\$ _____

3. Are you an incorporated not-for-profit organization?

- Yes No

4. Are you a registered charity?

- Yes No

If yes, please provide your charitable number: _____

5. Are you a sporting organization?

- Yes No

6. When was your organization established?

Year _____

7. Does your organization have a volunteer board of directors or executive?

- Yes No

Please list your board/executive members in the table below:

Name	Position

8. Is your organization in “good standing” with the Town of Riverview?

Yes No

If “No”, explain why:

9. What is the mission and mandate of your organization? In your answer please also include details of your main activities and the people who benefit from these activities. (Use 250 words or less)

PART TWO: SPONSORSHIP APPLICATION (for requests of \$500 or more)
1. Please choose the type of funding requested:
<input type="checkbox"/> Event Hosting (Event Name _____) <input type="checkbox"/> Tournament Hosting (Tournament Name _____) <input type="checkbox"/> Team Travel Subsidy (Team Name _____) <input type="checkbox"/> In-Kind Assistance <input type="checkbox"/> Facility Discount (Facility Name _____)
Please complete the following applicable sections:
2. If an event or tournament where is it being held?
Location: _____
3. What is the date of the event?
Date: _____
4. Which of the Community Priority Areas does your event positively contribute to? (Check all that apply)
<p>The Riverview Grant program is designed to support community goals. These goals will be reviewed every three years to ensure they continue to be relevant to the community, the Community Investment Strategy and the Grant program. Organizations must demonstrate in their application how they will support at least ONE of the following community priority areas.</p> <p>1. <input type="checkbox"/> Diversity through Culture and Arts</p> <p>Residents...</p> <ul style="list-style-type: none"> • Enjoy arts culture and heritage opportunities that are accessible, affordable and contribute to individual and community identity; • Have access to arts and cultural activities to gather, stay connected and celebrate community • Have access to a range of local cultural spaces for meeting, sharing and participating. <p>2. <input type="checkbox"/> Recreation and Leisure</p> <p>Residents...</p> <ul style="list-style-type: none"> • Have sport and recreation opportunities that are accessible, affordable and contribute to individual and community identity • Have opportunities through sport and recreation to gather, participate, stay connected and celebrate community.

3. **Health and Wellness**

Residents...

- Are physically, mentally and emotionally healthy;
- Have equitable, affordable, accessible, effective and appropriate resources to support and maintain their health;
- Have a sense of belonging and feel safe and respected

4. **Community Engagement**

Residents...

- Experience a culture and environment of comfort and trust so that people can collaborate and engage
- Have opportunities to discuss and resolve issues together
- Are involved in civic life and have ownership of what is happening in Riverview

5. Approximately how many people will benefit from the event/tournament supported by the funding?

	Number of Riverview Residents	Number of Non-Riverview Residents
Program Participants	_____	_____
Audience Members/	_____	_____
Event Attendees	_____	_____
Other (Please Specify)	_____	_____
_____	_____	_____
Total Number of Beneficiaries	_____	_____

6. How many volunteers will be involved in the event/tournament supported by the grant?

_____ Volunteers

7. How many hours will these volunteers contribute?

_____ Hours

8. How will the Town of Riverview be recognized for this contribution? Please provide details.

Promotional Materials/Ads/Websites:

Speaking Opportunities:

Other:

9. If applicable, how does your event/tournament complement other events currently being provided in Riverview?

10. If applying for a travel subsidy:

- a. How many participants will be travelling? _____
- b. Is the event a Provincial, National or International event? _____
- c. Where is the event taking place? _____

11. If applying for in-kind assistance, describe in detail the assistance being requested.

12. If applying for a facility discount, what is the name and type of event being held at the facility?

PART THREE: FINANCIAL INFORMATION

Please provide the following applicable financial information about the activities for which you are applying for funding.

	Confirmed	Potential
Revenue:		
Federal and/or provincial grants (specify ministry and program)		
Other federal and/or provincial funding (specify)		
Other Community grants (specify municipality)		
Non-government		
Earned income		
User fees		
Fundraising		
Foundations (specify)		
Private donations		
Other (specify)		
Applicant organization's contributions to the project/program		
Cash		
In-kind (other)		
Total Revenue		

Community Investment Application 2021-Sponsorships

Expenses			
Salaries and benefits			
Administration			
Rent or mortgage			
Program/project supplies			
Advertising and promotion			
Other (specify)			
Total Expenses			

We certify that, to the best of our knowledge, the information provided in this application is accurate and complete and is endorsed by the group or organization which we represent and any funds should they be approved will be used only for the event described.

Application Prepared By:

Signature

Print Name

Date

Application Approved By:

Signature

Print Name

Date

For Office Use Only

Approved

Date of Council Meeting: _____

Denied

Amount Approved: _____