



**A GREAT
PLACE
TO ...**

thrive





A WELCOME FROM YOUR MAYOR

Thank you for making this incredible community your new home. Small businesses are the backbone of our economy and it is so important for the economic development of Riverview that we continue to attract new businesses like yours.

We are seeing incredible growth and job creation thanks to you, the business owners, who see the unique challenges and rewards of managing a business. Here at the Town of Riverview, we understand the importance of supporting our local businesses. That's why we have created a number of initiatives and campaigns to ensure you feel valued and have all the tools you need to prosper.

You now belong to a community that has a great tradition of supporting local businesses and I'm sure you will see this over the coming months and years. On behalf of Riverview Town Council, I wish you every success for the bright future that lies ahead for you.

Ann Seamans
Mayor

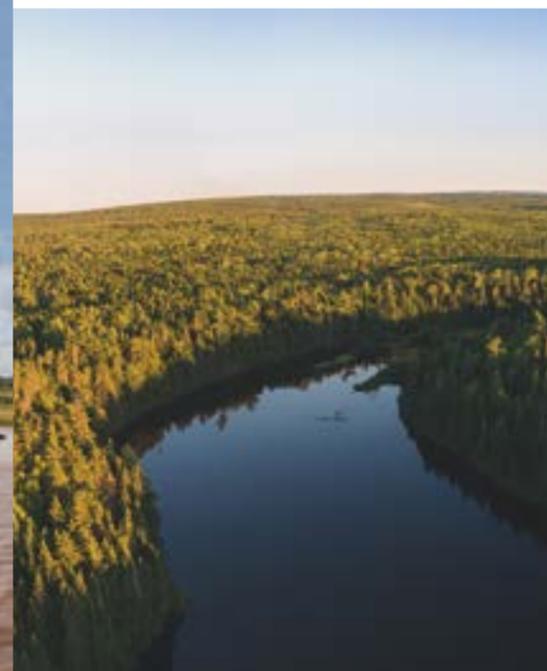
@aseamans

A GREAT PLACE TO ... *feel welcomed*



WE'RE A TOWN. THROUGH AND THROUGH.

A town is defined by the down-to-earth values of helpfulness, care, and respect. A town has a casual, comfortable, familiar warmth and is physically charming. A town is alive with the genuine humanity that can only come from really knowing your neighbours. A city? Sure, we're close to a few. But we aren't one. And we don't plan to be. Welcome, to the Town of Riverview.



OUR NECK OF THE WOODS.

Riverview is an unusually special place to live, work, and raise a family. Settle in amongst friendly neighbours, the beauty of wild New Brunswick, and a commitment to active living. Our community is bordered by the great Acadian forest and hugged by the mighty Petitcodiac River on our northern boundary. Here, you're able to be in the centre of an untamed wilderness while still being a stone's throw from an urban metropolis. Yes, you can have it all.

DOBSON
LANDING

FUN FACT



Riverview has the first smart-grid community in Atlantic Canada: Dobson Landing



LOW IMPACT LIVING.

BECAUSE THAT'S THE ONLY WAY.

We don't pay lip service to the importance of sustainability. In fact, we quite literally walk the walk. Our citizens value a pristine environment, the ability to choose active transportation, and a rich future for their children. A progressive stance on the issue of sustainability is a part of what makes life here so rewarding. We hold ourselves to a high sustainability standard, and that's a promise.

LOWEST
TAX RATE

FUN FACT



Riverview offers the lowest tax rate in the tri-community of Riverview, Moncton and Dieppe

YOU'VE CHOSEN US AS YOUR BUSINESS LOCATION.

NOW LET US REMIND YOU WHY.

You opened a business here, now get ready to profit. What's really unique about Riverview is that aside from our prime location and cost competitive business environment, your lifestyle margins are going to skyrocket. It's as rewarding to live here as it is to do business.

NEARSHORE LOCATION.

CENTRALLY LOCATED.

Riverview is a connected, central, and in-demand location. At the heart of the Atlantic Provinces, Riverview gives you access to three national and provincial transportation networks, and more than two million consumers within a 300-kilometre radius.

IT ALL ADDS UP TO AFFORDABLE.

The Greater Moncton region boasts among the lowest operating costs in business centres in both Canada and the United States. And Riverview boasts one of the lowest monthly housing payments of any similarly sized town in Atlantic Canada.

ENVISION
Riverview

@EnvisionRiverview



2 Million Consumers
Within a
300 km radius



20,000 Residents
Highly educated
population



10km Radius
International
airport



12.8
Minute
Average
commute time



Municipal
Property Tax
\$1,5926
per \$100



Commercial
Water/Sewer rate
\$3.29
per m3



Average
Download Speed
61.46
Mbps



Commercial
Electricity Rates*
5.20c
per kWh
(as low as)

EDUCATED LABOUR FORCE. EXCEPTIONAL TALENT.

Our residents enjoy a higher than average income compared to other communities in the province. And with two universities, two community colleges and several private colleges in the area, you'll have access to a bilingual workforce that's one of the most educated in New Brunswick.

Photo courtesy Mount Allison University

A GREAT PLACE TO ... *save*

"It has been a great experience in Riverview. Its warm people, friendly environment and scenic beauty makes it a delight! As an organization, availability to a multicultural, diverse work force and skill set is definitely an asset."

Tech Mahindra



EAT. SHOP. REPEAT.

Hungry to try something new? Riverview has you covered with an eclectic mix of casual, stylish and quick dining choices. Oh, and forget the hustle and bustle of major shopping centres. Fill up on small town charm by exploring artisan boutiques, fine art galleries, craft brewers, consignment shops, bookstores and so much more. You can feature your business on our Eat and Shop pages at no cost.

SUSHI SAPPORO

QUALITY OF LIFE

FUN FACT

In a resident satisfactory survey 99% of people rated Riverview's quality of life as Very Good



RIVERVIEW BUSINESS CONNECTS



WE'RE KNOWN FOR THE ART OF STORYTELLING.

Everyone has a story, and we want to share yours with the folks around town. Each month the Town of Riverview features a local company on its website and social channels. Tell us your business story and how you've grown as a company, and we'll put you in the spotlight.

DISCOUNT & DINE!

Known for hosting some of the best-in-class festivals, conferences and cultural events, Greater Moncton welcomes visitors from around the world each year to its doorstep. We sponsor events on an annual basis and we want to put your product in the hands of thousands. Join the Town of Riverview's Discount & Dine voucher program by offering a special discount that can be redeemed locally.

YOUR RECIPE FOR SUCCESS.

For early-stage startups working in the food industry, let the Chocolate River Cookery be your launchpad. Dedicated to catering, retail and wholesale food businesses, our incubation program offers affordable access to a commercial kitchen for companies looking to start, grow and accelerate production. Let's get cookin'.



RIVERVIEW MEET BUSINESS. BUSINESS MEET EVERYONE.

The Town of Riverview holds a series of networking events that bring like-minded entrepreneurs, local business owners and business support professionals together under one roof. Businesses can apply to host one of our energizing social mixers to introduce their business, staff and space to the Greater Moncton business community. Apply online and we'll do the rest.

A GREAT PLACE TO... *indulge*

A GREAT PLACE TO... *connect*

LIGHT UP RIVERVIEW

FUN FACT



Over 13,000 walk the riverfront trail each year to view the magical light display that has become one of the town's most cherished traditions.

LIGHT UP RIVERVIEW RIVERFRONT TRAIL

COMMUNITY INVOLVEMENT IS GOOD FOR BUSINESS.

If you're interested in growing your business, increasing brand visibility, and strengthening your competitive edge, we've got just the thing. Sponsoring festivals and events within your community is an affordable and cost-effective marketing tool that is often underutilized. We've made a list of all our annual events, and it has your name on it.

GET YOUR GROOVE ON. FESTIVALS & EVENTS.

We're known for throwing a pretty good party. Riverview hosts a series of annual festivals and special events, and we really do have something for everyone.

There's a lot to celebrate when life is this great. Something more low key? You bet. The arts and culture scene in Riverview is a must-see. Explore the array of memorable murals and unique public art that we have scattered around town.



"So grateful to the Town of Riverview for this spectacular treat! We walked the entire row of trees with our three little grandchildren and they were fascinated! Thanks for such a wonderful holiday celebration."

Riverview Resident

A GREAT PLACE TO... *get involved*

WELCOME TO Riverview Rewards!

Introducing Riverview Rewards, the Town's loyalty program designed to promote your business and encourage community members to shop local.



For more information visit: RiverviewRewards.ca

BE JEALOUS OF OUR LIFESTYLE. IT'S NATURAL.



MILL CREEK NATURE PARK

FUN FACT



Mill Creek Nature Park is a flourishing 500+ acre destination to enjoy nature, play and sport.



GLASS ROOTS



THIRD WAVE



TIDAL BORE

The culture of active living that defines life in our town is encouraged by a commitment to quality parks and recreation facilities. Riverview is a special kind of community, where everyone and anyone can easily get outside and be active. In your town, you'll find every kind of sports field, playground, pool, splash pad, skating rink, dog park and skate park. Not to mention trails galore. It's not every community that has the recreational infrastructure of Riverview. It's why Riverview continues to be the community of choice for people who value an active, healthy, sustainable lifestyle.

ONE NATURE PARK TO RULE THEM ALL.

Mill Creek Nature Park is an outdoor oasis where you can enjoy the call of nature while still making it back in time for your next meeting. Curl up at the bonfire pit with family and friends, have a picnic at the outdoor gazebo, or challenge yourself to a moderate walk or bike ride on groomed trails. Did we mention the unbeatable view? The park has been embraced by residents as a place to relax, learn and reconnect with the natural world.

DO YOU HAVE WHAT IT TAKES TO HIKE THE DOBSON?

This trail is not for the weak. Spanning fifty-eight kilometres, the Dobson Trail is a 3-day hiking expedition that winds and weaves through vast wilderness and varied terrain. Enjoy panoramic lookouts, strenuous footpaths and lakeside camping as you embark on a challenging trek to Fundy National Park. Don't have three days? No problem. This trail is also a hotspot for brisk walks.



BIKING AT MILL CREEK



DOBSON TRAIL

HOME TO CREATORS AND CURATORS.

Arts and culture inspire new ideas while making day-to-day life more rich and rewarding. Public art is particularly invaluable because it's accessible and open to everyone. It's why the Town of Riverview is committed to supporting art in public spaces throughout the community. From funky murals to breathtaking sculptures, when you explore the town you're bound to find hidden gems that are oh so sweet.



COMMUNITY GARDEN

FRESH FOOD AT YOUR FINGERTIPS.

Our community garden offers a safe and welcoming spot for people to come together, be active, and share their gardening experience. While increasing access to fresh foods, our community garden beds help battle food insecurity for our residents while encouraging sustainable food practices. These beds are not for sleeping.

OUR TIDAL BORE IS ANYTHING BUT.

This'll get your heart going. The tidal bore is an unbelievable phenomenon found in only a handful of geographical points worldwide. It occurs when an incoming tide enters a narrow stretch and travels against the current, creating an impressive standing wave. Seriously, you have to see it to believe it. And Riverview has the best seat in the house.

A GREAT PLACE TO... *explore*

**YOU'VE HEARD FROM US.
NOW WE
WANT TO
HEAR
FROM YOU.**

Come on in and make yourself comfortable. Everyone in Riverview genuinely wants you, your family and your employees to feel right at home. Yes, we're ridiculously friendly. But that's why being here feels as comfortable and warm as it does. Give us a shout and we'll put the coffee on. Another cup?



YOUR ONE-STOP-SHOP FOR BUSINESS DEVELOPMENT.

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TOWNOFRIVERVIEW.CA